



INDIANA DUNES BIRDING FESTIVAL



2017 SPONSORSHIP INFORMATION

WE HAVE 4 LEVELS OF SPONSORSHIP TO CHOOSE FROM

BALD EAGLE



\$5000+

- Logo use in all printed materials
- Logo use on festival website
- Opportunity to place one insert into festival registration welcome tote bag
- Tags in social media throughout advertising campaign
- Framed Festival Poster
- One booth space in Birders' Marketplace at Visitor Center
- Two complimentary FULL registration tickets (keynote presentation included)
- Sponsorship mention in larger printed materials
- 1/3 page ad in Festival Guide Book
- Personal Mentions by staff and keynote welcome address

SANDHILL CRANE

**\$2500-
\$4999**

- Logo use in all printed materials
- Logo use on festival website
- Opportunity to place one insert into festival registration welcome tote bag
- Tags in social media throughout advertising campaign
- Festival Poster
- One booth space in Birders' Marketplace at Visitor Center
- Two complimentary basic registration tickets (Keynote dinner upgrade available)
- Sponsorship mention in larger printed materials

RED-HEADED WOODPECKER

**\$1,000-
\$2,499**

- Logo use on festival website
- One booth space in Birders' Marketplace at Visitor Center
- Opportunity to place one insert into festival registration welcome tote bag
- Two complimentary basic registration tickets (Keynote dinner upgrade available)
- Sponsorship mention in larger printed materials

N. CARDINAL UP TO \$999

- Logo use on festival website
- Sponsorship mention in larger printed materials

FOR SPECIAL SPONSORSHIPS OF SPECIFIC FESTIVAL EVENTS OR ACTIVITIES, PLEASE CONTACT US AT INFO@INDUNESBIRDINGFESTIVAL.COM.

